

F O U N D A T I O N F R U M

Connecting Good People with Great Causes

Why You Matter

Habitat making a difference in Broomfield

Eliminating poverty housing and homelessness is the overarching goal of Flatirons Habitat for Humanity. During the next year, two homes in Broomfield will be rehabilitated and the lives of two families will be transformed. This project is made possible by Neighborhood Stabilization funds obtained through the City and County of Broomfield. Donors to the Broomfield Community Foundation are also helping to fund a grant that will give money to the community development aspect of this project.

"This opens an exciting new chapter for our construction program," said Bob Wettergren, co-executive director/director of construction. "Many affiliates across the country do home rehabilitation."

Habitat for Humanity works to build community for all of their projects. They include volunteers, Habitat homeowners, sponsors, staff and community leaders. Part of the effort to build support in Broomfield will be to have two Community Volunteer

Days in each neighborhood where the home rehabilitations are being conducted. These Volunteer Days will involve fencing, decking, landscaping and other outside projects. Community members and neighbors can come together to help and interact with the new Habitat neighbors.

Homeowner education classes are also included in the Habitat program. These include goal-setting, coaching, social, capital and peer networking to educate prospective homeowners about how people living in poverty can achieve stability and move out of poverty. This is in line with Habitat's "give a hand up, not a hand out" philosophy toward self sufficiency.

"Since partnering with Habitat they've shown me that there are so many things I can do – I feel empowered," said Vernon, a future Habitat homeowner.



This house on Alcott Way will be rehabilitated by Flatirons Habitat for Humanity. A grant from the Foundation will provide assistance to the project.

Through Habitat for Humanity homeownership programs, results have shown that as early as one year after moving into a Habitat home there were significant improvements in: school attendance and grades; health issues reduced or eradicated; a gain in social confidence and strengthened neighborhoods.

"Thank you, Broomfield Community Foundation, for supporting our efforts to engage the Broomfield community in Flatirons Habitat's work," said Lisa M. Gills, co-executive director/director of development. "Together we are building houses, building community and building stability." ❤️



Newsworthy Notes

- ❤️ The next application deadline for non-profits to apply for grants is January 3, 2011.
- ❤️ Mark your calendar – Heart of Broomfield – Monday, April 18, 2011. Nomination deadline is March 4, 2011. See www.broomfieldfoundation.org.
- ❤️ The Foundation's audit report and 990 are available for review upon request.
- ❤️ Donate online at www.broomfieldfoundation.org

Mission Statement

The mission of the Broomfield Community Foundation is to develop charitable giving to support civic projects, human services, arts and humanities, seniors and education.

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Karen Smith, Executive Director

Janell Daly, Administrative Assistant



Volunteer Spotlight



Jerry Chesser
ActionCOACH

What a privilege it is to live in Broomfield, Colorado! Jerry moved his family here in 2000 from the northwest following a 20-year Navy submarine career to work with a construction company. Jerry now owns a business coaching firm after several very successful business ownerships. His goal is to have positive impact on 1,000 Colorado Businesses in the next three years, and he is well on his way with a successful 2010.

The founder of ActionCOACH challenged each of the business coaches worldwide to find a non-profit to work with pro-bono. The goal was to mentor and guide them through the tough economy and help them in any way possible with the business tools we have at our disposal.

Jerry was introduced to the Broomfield Community Foundation in late 2009.

“Karen, the Broomfield Community

Foundation’s Executive Director, and I, have worked hard to build the exposure and fund raising events for the Foundation,” said Jerry. “She utilizes our time together each week to strengthen the Foundation and provide a clear plan to guide it into the future!”

Jerry has also worked with Broomfield FISH and the Broomfield Veterans Memorial Museum in building their strategic plans in the last year, and was appointed to the Board of Directors for the Museum. He also serves on the Broomfield Chamber Board of Directors and its Executive Committee for 2011.

“I served my country for 20 years...I’m not done, and I feel the need to give back to the City and County of Broomfield for the opportunity to live here!”

We thank Jerry for all he does to help Broomfield. ❤️

A Gift That Gives Forever

As 2010 draws to a close, the Board of Directors and staff of the Broomfield Community Foundation wish you and your family heartfelt good wishes for the holiday season and the new year.

As we reflect on the wonders of our world, we invite you to ensure a brighter future for our Community by making a tax-deductible gift to the Foundation. Tribute gifts can be made in honor or memory of a loved one, a friend, neighbor or anyone you think deserves recognition. You can also give an alternative holiday greeting gift.

Checks can be sent to the Foundation office at: P.O. Box 2040, Broomfield, CO 80038 with a note concerning the tribute, or you can contribute with a credit card payment by calling 303.469.7208. You may also visit our web site at www.broomfieldfoundation.org. If you would like an acknowledgement sent, please include address information.

Corporate Corner

FLATIRON
Crossing

The
VILLAGE
FLATIRON
Crossing

Designed to reflect the active, outdoor lifestyle of Colorado, Flatiron Crossing features more than 1.4 million square feet of retail set in a two-level, super-regional enclosed shopping mall and an adjoining outdoor entertainment village. In addition to retail, the property houses 30 acres of parks landscaped with native plants, streams and trails to enhance the Colorado shopping experience.

Beyond its distinction as the original indoor/outdoor shopping environment in Colorado, Flatiron Crossing made its mark when it opened in 2000 by introducing better fashion retail to the northern Denver area. From its highly visible location off Highway 36, an anchor line-up led by Nordstrom is joined by more than 200 shops and restaurants.

Flatiron Crossing is also community minded. Individual stores and the mall itself have helped a variety of charities that help Broomfield. Most recently, Flatiron Crossing helped the Broomfield Community Foundation with publicity for Dancing with the Broomfield Stars and gave donations to the Foundation in exchange for volunteers helping with the Mall's 10th Anniversary Celebration. It is a pleasure to have Flatiron Crossing as part of the Broomfield community. ❤️



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Twenty non-profits received grants in December

The Broomfield Community Foundation awarded \$25,050 in grants to 20 non-profit groups that help people in Broomfield at a reception on December 16, 2010. These grants are from the General Partners Fund, the Broomfield Crossing Morning Rotary Club donor-advised fund, and the Spallone Family donor-advised fund.

A Precious Child (\$1,695) Share-On program provides clothing and other basic essentials to children and families in desperate need of assistance

Audio Information Network (\$500) Provide services to blind, visually-impaired and print disabled citizens in Broomfield

Ballet Nouveau (\$500) Community programming including the presentation of "young Person's Guide to Dance" at three Broomfield schools

Bal Swan Children's Center (\$8,000) Support for programs at this preschool that serves both typical and special needs children

Broomfield Fine Arts Festival (\$500) Annual piano and voice program

Broomfield Spellbinders (\$525) Training expenses for this storytelling program done primarily by seniors and done at senior living facilities and schools

Marvelous Musicales (\$400) A "community recital" program held at the Broomfield Auditorium

Ones and Zeros Pixelshow (\$500) A new program, this project is a film series featuring independent films from a variety of sources but will include musicians and non-traditional venues to develop this series into a magnet event for filmmakers, artists, musicians and the general public

Winter/Spring Concert Series (\$300) A free series that will feature Central City Opera, Fiesta Colorado, Denver Pops and more

Boulder Chamber Orchestra (\$750) Six concerts will be performed at the Broomfield Auditorium

Broomfield Health and Human Services (\$440) Payment for cancer screening tests

Colorado Repertory Singers (\$500) Ticket assistance program

Dance Arts Studio (\$1,000) Provide six weeks of dance and movement classes for all students at the Bal Swan Children's Center

Dance Etoile Ballet (\$500) Assist with expenses for two performances and school outreach program

F.R.I.E.N.D.S. of Broomfield (\$3,000) Payment for three laptop computers, large monitors, keyboards and mice to set up learning stations for educational classes

Habitat for Humanity (\$1,445) Funding for Habitat's rehabilitation of two homes in Broomfield for deserving low-income families

Hospice Care of Boulder and Broomfield (\$2,195) Help to cover costs of physical, emotional and spiritual care and support for uninsured and under-insured terminally ill patients and their families who reside in Broomfield

Humane Society of Boulder Valley (\$500) Support subsidized veterinarian services that the Humane Society provides to Broomfield residents and those that use the Pet Food share program

Broomfield High School J.A.M. (\$1,000) Safe, drug and alcohol-free activity following the school's annual prom

Standley Lake High School (\$800) Safe, drug and alcohol-free activity following the school's annual prom (Broomfield residents attend this school) ❤️



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Are you up for the (Legacy) Challenge?

The Legacy Challenge began in 1999 with a goal to eventually reach a minimum of \$1,000,000 in the Foundation's Legacy endowment fund. An endowment is a fund whose income, but not principal sum, can be expended. It provides a permanent annual source of income for a specific purpose. For the Broomfield Community Foundation, that purpose is to increase granting capacity. Once the minimum goal is reached, the Foundation will be able to use the earnings to be able to give more money to nonprofit groups that help people in Broomfield. Examples include programs that:

- Enhance education for Broomfield students
- Ensure critical care for underprivileged children

- Support the rich history of Broomfield veterans
- Support for organizations that help at-risk or abused individuals
- Foster independence and well being for our senior population
- Provide opportunities to attend multi-faceted cultural performances to low-income families.

The current balance in the Legacy fund is \$780,000. That leaves a balance of \$220,000 to meet the minimum principal goal for this endowment fund. If you have previously donated to this fund, please consider an additional gift. If you have not yet done so, please help with this challenge. Please share this information with your neighbors and friends. Think of what a wonderful gift this is for your community and the future! ❤️

Thank you, Lew!

A special "thank you" goes out to the Foundation's Board of Directors. They play an integral part in the activities of the Broomfield Community Foundation.

Board members are elected because of their demonstrated knowledge of the community and commitment to community service. They are responsible for policy-making, oversight of the Foundation's operations and final decisions on grants. The members of this volunteer Board of Directors serve three-year terms and can serve two consecutive terms.

A big heartfelt thanks to Lew Moir as he completes his sixth year on the Board of Directors. ❤️